

2018 DIGITAL DIVIDE PROFILE

21.25

Digital Divide Index Score

Bradley, Tennessee

The digital divide index score (DDI) ranges between 0 and 100, where a lower score indicates a lower divide. The infrastructure adoption score and the socioeconomic (see scores and indicators below) contribute to the overall DDI. State metrics are shown in parenthesis.

13.21

Infrastructure/Adoption Score

If this score is much higher than the socioeconomic score, efforts should be made to upgrade the broadband infrastructure.



3.8% (10.9%)

of people without access to fixed broadband of at least 100 Mbps down and 20 Mbps up



20.8% (20.4%)

of households with no internet access (not subscribing)



15.6% (14.8%)

of households without a computing device



75 (25)

median maximum advertised download speed in Mbps



20 (3)

median maximum advertised upload speed in Mbps

45.31

Socioeconomic Score

If this score is much higher than the infrastructure/adoption score, efforts should be made to focus on digital literacy and exposing residents to the benefits of the technology.



16.6% (15.7%)

population ages 65 and older



16.6% (16.1%)

of individuals in poverty



15.7% (13%)

ages 25 and older with less than a high school degree



18.0% (15.4%)

noninstitutionalized civilian population with a disability



Profile created by the Purdue Center for Regional Development and Purdue Extension

Source: FCC Form 477 Dec 18 v2; 2014-2018 ACS
For more information visit: pcrd.purdue.edu/ddi