

# 2018 DIGITAL DIVIDE PROFILE

19.16

Digital Divide Index Score

## Madison, Tennessee

The digital divide index score (DDI) ranges between 0 and 100, where a lower score indicates a lower divide. The infrastructure adoption score and the socioeconomic (see scores and indicators below) contribute to the overall DDI. State metrics are shown in parenthesis.

13.94

### Infrastructure/Adoption Score

If this score is much higher than the socioeconomic score, efforts should be made to upgrade the broadband infrastructure.



5.3% (10.9%)

of people without access to fixed broadband of at least 100 Mbps down and 20 Mbps up



24 (25)

median maximum advertised download speed in Mbps



19.4% (20.4%)

of households with no internet access (not subscribing)



2 (3)

median maximum advertised upload speed in Mbps



15.8% (14.8%)

of households without a computing device

39.36

### Socioeconomic Score

If this score is much higher than the infrastructure/adoption score, efforts should be made to focus on digital literacy and exposing residents to the benefits of the technology.



15.9% (15.7%)

population ages 65 and older



19.4% (16.1%)

of individuals in poverty



11.7% (13%)

ages 25 and older with less than a high school degree



14.8% (15.4%)

noninstitutionalized civilian population with a disability



Profile created by the Purdue Center for Regional Development and Purdue Extension

Source: FCC Form 477 Dec 18 v2; 2014-2018 ACS  
For more information visit: [pcrd.purdue.edu/ddi](http://pcrd.purdue.edu/ddi)