

# 2018 DIGITAL DIVIDE PROFILE

36.49

Digital Divide Index Score

## McNairy, Tennessee

The digital divide index score (DDI) ranges between 0 and 100, where a lower score indicates a lower divide. The infrastructure adoption score and the socioeconomic (see scores and indicators below) contribute to the overall DDI. State metrics are shown in parenthesis.

25.30

### Infrastructure/Adoption Score

If this score is much higher than the socioeconomic score, efforts should be made to upgrade the broadband infrastructure.



**51.6% (10.9%)**

of people without access to fixed broadband of at least 100 Mbps down and 20 Mbps up



**24 (25)**

median maximum advertised download speed in Mbps



**32.6% (20.4%)**

of households with no internet access (not subscribing)



**2 (3)**

median maximum advertised upload speed in Mbps



**23.0% (14.8%)**

of households without a computing device

58.13

### Socioeconomic Score

If this score is much higher than the infrastructure/adoption score, efforts should be made to focus on digital literacy and exposing residents to the benefits of the technology.



**20.3% (15.7%)**

population ages 65 and older



**20.7% (16.1%)**

of individuals in poverty



**19.0% (13%)**

ages 25 and older with less than a high school degree



**19.3% (15.4%)**

noninstitutionalized civilian population with a disability



Profile created by the Purdue Center for Regional Development and Purdue Extension

Source: FCC Form 477 Dec 18 v2; 2014-2018 ACS  
For more information visit: [pcrd.purdue.edu/ddi](http://pcrd.purdue.edu/ddi)