

## Our Mission

"Our mission is to promote the development of solar energy and complementary technologies, including storage, positioning the Tennessee Valley's residents and businesses as leaders in clean energy deployment and economic development."

- TenneSEIA Executive Committee  
& Board Members



**Gil Hough, Executive Director**  
**USDA Rural Energy for America Program**  
**(REAP)**



# The First Steps to Going Solar & Storage

## **KNOW YOUR SITUATION**

- Know your electricity usage
- Know how much you pay for electricity
- Know your roof
- Know your finances

## **DO YOUR HOMEWORK**

- Research your solar installer
- Understand any incentives
- Understand your tax implications
- Understand how you are compensated for excess power (DPP) or?







# Making sure you have a good experience

- **TenneSEIA member?** Code of Ethics
- **NABCEP certified?** Properly trained
- **TVA Green Connect?** Third party verified
- **Talked to your LPC?** Local insights
- **Get multiple quotes!** Ask for testimonials





# Additional Resources



- **SEIA Consumer Protection Portal** – <http://www.seia.org/consumers>
- **SEIA Fact Sheet on Residential Tax Credits** – [https://www.seia.org/sites/default/files/202303/25D%20Tax%20Credit%20Guide-03.23.23\\_0.pdf](https://www.seia.org/sites/default/files/202303/25D%20Tax%20Credit%20Guide-03.23.23_0.pdf)
- **NABCEP** – <https://www.nabcep.org/>
- **Better Business Bureau (BBB)** – [www.bbb.org](http://www.bbb.org)
- **Database of State Incentives for Renewable Energy (DSIRE)** – [www.dsireusa.org](http://www.dsireusa.org)
- **TVA solar calculator:** <https://edt.tva.gov/>





# Questions?

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**Save The Date**  
**Tennessee Valley Solar +  
Storage Conference.**  
**November 20th and 21st**  
**at The Westin Huntsville!**

